

Project Identity **Adrenalina**

C006



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Adrenalina

It's sleek, it's bold, and it's as Natuzzi Editions as it could be. Adrenalina is a masterpiece of softness combined with solid design, featuring a mix of round edges and statement stitches. It's an unapologetically innovative sofa, for the unapologetically cool.



Design by Natuzzi Design Center

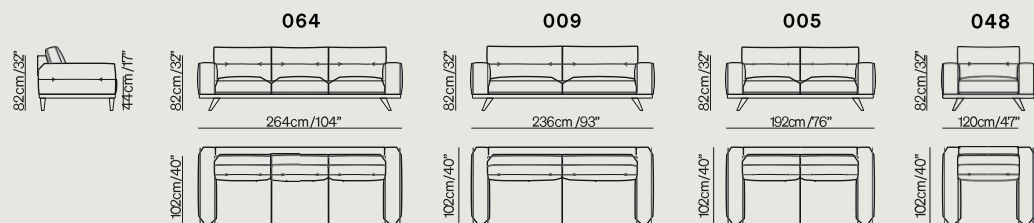
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



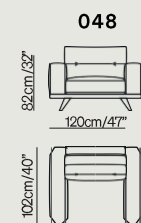
Choose your Adrenalina

The Adrenalina project is extremely versatile thanks to its 15 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

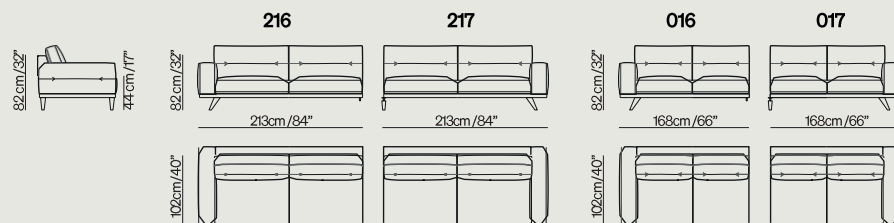
Sofa



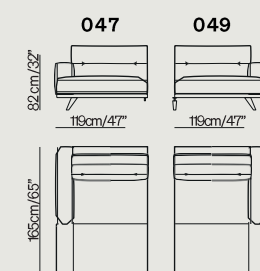
Armchair



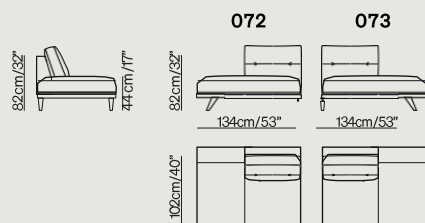
Sofa with arm



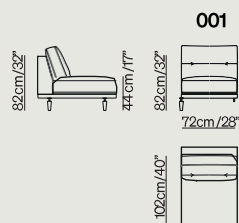
Chaise longue with arm



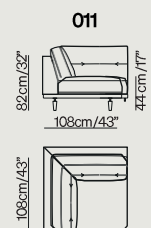
Seat with terminal



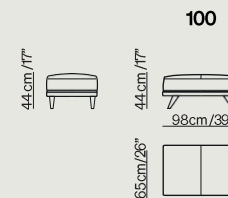
Armless chair



Square corner



Ottoman

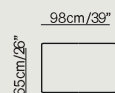


Versatility and configurations

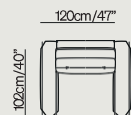
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



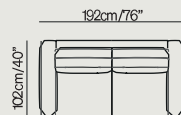
100



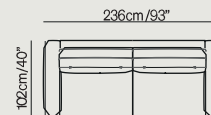
048



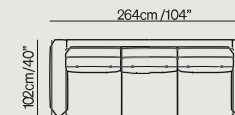
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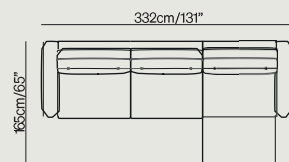
009



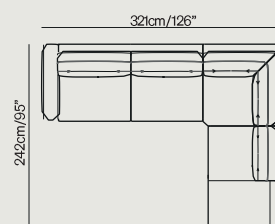
064



216+049



216+011+073

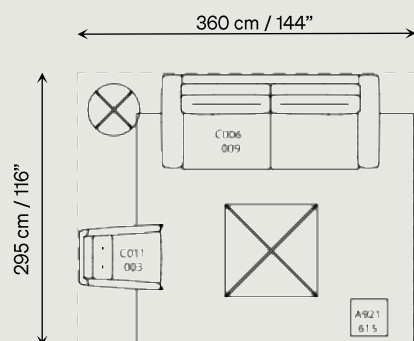


Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

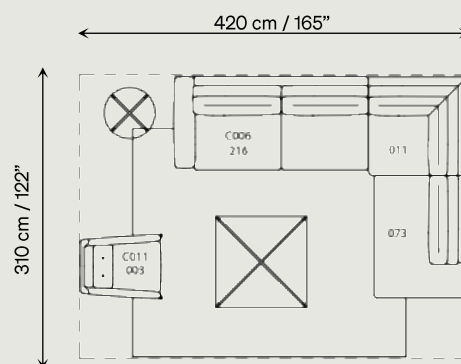
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

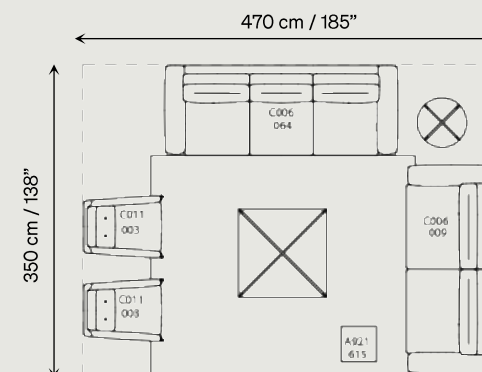
DIM: 10,5sqm / 113 sq ft



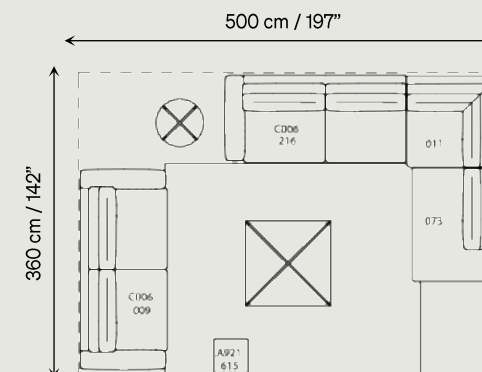
DIM: 13sqm / 140 sq ft



DIM: 16sqm / 172sq ft



DIM: 18sqm / 194 sq ft



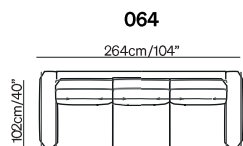
Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Truffle color was paired with the Saturno fabric in the White color. The combination of these coverings together with the ceramic & metal, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

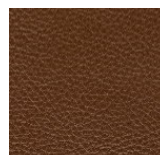


Moodboard Earth tone

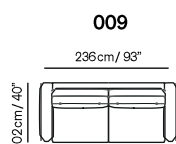
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



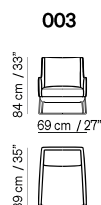
20J5 DREAM



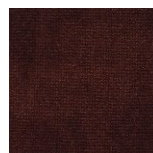
Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



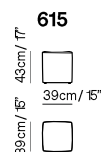
83.0121.01
SATURNO



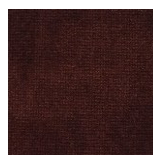
Occasional Chair: Amicizia C011
Feet Finish: FT 18 Wengè



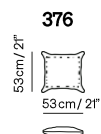
78.0184.09
TERME



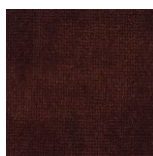
Ottoman: Gaia A921



78.0184.09
TERME



Pillow: A800



78.0184.09
TERME

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Table: Wire
90cm/35" x 90cm/35" H32cm/12"
Hermitage Ceramic/Metal Coffee
T042016XOF



Central Table: Wire
D56cm/22" H50cm/20"
Ash Brown
T042004XOF



Objects:

Log Vase S 18cm/7,1" x 15,5cm/6" H21cm/8,3" Gold Glazed
O976001XOF
Log Vase M 14cm/5,5" x 11,5cm/4,5" H26cm/10,2" Gold Glazed
O976002XOF



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pe/Buttercup Orange
O926007XOF
Luxor 45cm/17" x 33cm/13" Pearl/Orange
O926014XOF



Rug: Whisper
250cm/98" x 300cm/118"
Dark Sand
V823046XOF

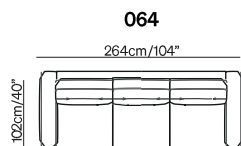
Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Platinum color was paired with the Itaca fabric in the Silver color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard cold neutral

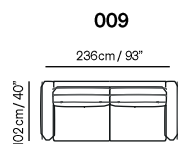
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



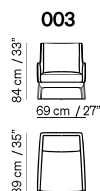
15F8 LE MANS



Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



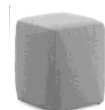
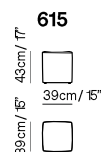
78.0192.07
ITACA



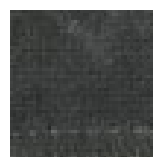
Occasional Chair: Amicizia C011
Feet Finish: FT 18 Wengè



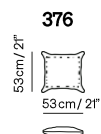
78.0192.07
ITACA



Ottoman: Gaia A921



78.0184.12
TERME



Pillow: A800



78.0184.12
TERME
78.0192.07
ITACA



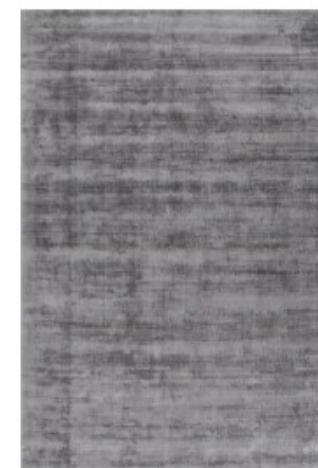
Central table: Wire
90cm/35" x 90cm/35" H32cm/12"
Grey Ceramic/Grey Matt Metal
T042003XOF



Central table: Wire
D56cm/22" H50cm/20"
Ash Brown
T042004XOF



Table Lamp: Norma
D22cm/9" H40cm/16"
White
L040002E0F



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

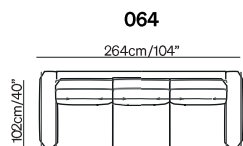
Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Leisure leather in the Greige color was paired with the Itaca fabric in the Snow White color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

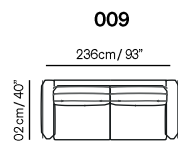
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



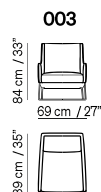
25VI LEISURE



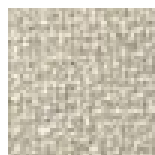
Sofa: Adrenalina C006
Feet Finish: FT 18 Wengè



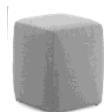
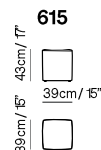
78.0192.04
ITACA



Occasional Chair: Amicizia C011
Feet Finish: FT 18 Wengè



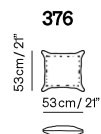
78.0192.04
ITACA



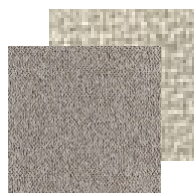
Ottoman: Gaia A921



78.0189.03
JUPITER



Pillow: A800



78.0189.03
JUPITER
78.0192.04
ITACA



Central table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Statuario/Ash Brown
E22227X



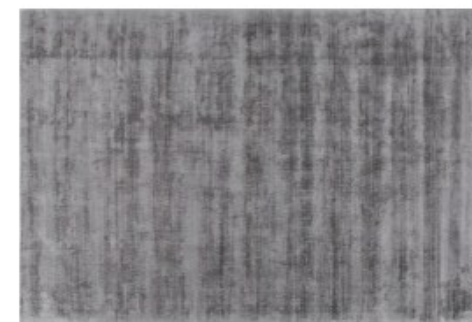
Side table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X



Table Lamp: Norma
D22cm/9" H40cm/16"
White
L040002EOF



Central table: Plettro
80cm/31" x 50cm/20" H40cm/16"
Ash Brown
E22230X



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

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